

Skills

Content Writing, Journalism, AI Training & Implementation, Website Development & Administration, JavaScript, React, HTML, CSS, Graphic Design, Adobe Photoshop, Figma, Google Analytics, WordPress, MailChimp, PostUp, Social Media Management

Work Experience

Coast to Coast AM / iHeart Media – Web Producer, Journalist – *June 2024 - present*

- Wrote news articles for the radio program's website
- Wrote summaries of the nightly radio shows
- Managed content for the daily newsletter, upcoming show webpages, and social media
- Developed custom AI tools to structure data about the shows

Mindrift / Toloka AI – Content Writer – *April 2024 - present*

- Crafted, edited, and evaluated prompts and responses to enhance AI functionality
- Ensured AI training content was ethical and accurate

Levantian Law – Web Developer, Content Manager – *September 2024 - October 2024*

- Designed and implemented levantianlaw.com for this firm practicing family law

Prova Lab Social Innovation – Web Developer, Content Manager – *May 2021 - January 2023*

- Designed and implemented a new WordPress theme for provalabsocialinnovation.com
- Developed an API for pulling and formatting events directly from Eventbrite

Lifted Logistics – Marketing Manager, Web Developer – *January 2017 - January 2018*

- Created print and digital ad campaigns
 - Managed the company website and social media profiles
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Education

City College of San Francisco – Web Development – *2018 - 2020*

San Francisco State University – Journalism, B.A. – *2013 - 2015*

- Roles: Online Editor and Webmaster for *Golden Gate Xpress Magazine*
- Awards: Best Magazine Website from the *California College Media Association*, 2015

San Diego Community College District – Journalism – *2010 - 2013*

- Awards: 2nd Place in Timed Opinion Writing from the *Journalism Association of Community Colleges*, 2011